



FOR IMMEDIATE RELEASE

QL2 is Honored on Inc. 500 List of America's Fastest Growing Privately-Held Companies

*Award highlights QL2's major growth as the company
doubles its customer base for the third year in a row*

SEATTLE — August 30, 2007 — QL2 Software, the leading provider of market intelligence solutions, today announced it has been honored on Inc. Magazine's "Inc. 500" list. QL2 provides real-time actionable intelligence to customers in a variety of industries including travel, retail, financial services, pharmaceuticals and more. It has more than 240 customers in 38 countries around the world.

"QL2 has experienced immense success over the last few years due to the exponential growth in data available on the web and the related need for companies to harness and make decisions on that data," said Glenn Hasen, president and chief executive officer of QL2. "It is gratifying to be acknowledged by Inc. Magazine as one of the top 500 fastest growing companies in the country and we plan to passionately continue to serve the growing market intelligence needs of our customers."

Instead of cumbersome, costly and time-consuming data collection and analysis, QL2 uses the power of the internet to give customers actionable intelligence that was previously only available to the largest and most sophisticated companies. It extracts structured and unstructured data directly from existing systems, interfaces and the Web transforming it into actionable intelligence. The result is better information for better decisions faster.

2007 marks the third year in a row that QL2 has doubled their customer base. The full list, available online, will also be published in the September 2007 issue of the magazine. This year, for the first time, the Inc. 500 is part of a larger list of the top 5,000 fastest-growing companies.

"If you want to find out which companies are going to change the world, look at the Inc. 500," said *Inc.* Editor Jane Berentson. "These are the most innovative, dynamic, fast-growth companies in the nation, the ones coming up with solutions to some of our most intractable ills, creating systems that let us

(more)

conduct business faster and easier, and manufacturing products we soon discover we can't live without. The Inc. 500 list is *Inc.* magazine's tribute to American business ingenuity and ambition."

The 2007 Inc. 500 list measures revenue growth from 2003 through 2006. To qualify, companies had to be U.S.-based and privately held, independent – not subsidiaries or divisions of other companies – as of December 31, 2006, and have had at least \$200,000 in revenue in 2003, and \$2 million in 2006. The 2007 Inc. 500 reported aggregate revenue of \$16 billion and median three-year growth of 939 percent. Most important, the 2007 Inc. 500 companies were engines of job growth, having created more than 64,064 jobs since those companies were founded.

About QL2 Software, Inc.

Founded in 2003, QL2 Software is the leading provider of market intelligence solutions that empower Business Intelligence, Competitive Intelligence, Enterprise Search and Text Analytics applications. The company has been named to KMWorld Magazine's "Top 100 Companies" and "Trend-Setting Products" for 2006 and 2007, and placed high on the list of "Fastest Growing Private Companies" by the Puget Sound Business Journal for two consecutive years. QL2 Software is on the Internet at <http://www ql2.com>.

About Inc. Magazine

Inc., <http://www.inc.com>, is the only major business magazine dedicated exclusively to owners and managers of growing private companies, delivers real solutions for today's innovative company builders. It provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology. Inc., a Mansueto Ventures LLC publications, inspires and informs, with cutting-edge coverage that reflects our readers' energy, brashness, and imagination.

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