

## **Quick Start Guide: Creating Product Price Alerts**

Stay ahead of the market by setting up custom alerts for your products. Follow these simple steps to create, manage, and export alerts in just a few minutes.

### **Step 1: Create a Product Segment**

1. From the dashboard, go to Segment Config and click Create New Segment.
2. Give your segment a clear name (e.g., "Spring Tire Promotions").
3. (Optional) Add a description and set the status.
4. Click Configure Products.
5. In the Product Association window:
  - Select your source site.
  - Choose SKUs as the lookup type.
  - Paste or upload your list of SKUs.
6. Click Submit to save your segment.

✨ Tip: Keep segment names short and descriptive so you can easily identify them later.

### **Step 2: Open Alert Management**

1. Once your segment is ready, open the Actions menu.
2. Select Alert Management.

### **Step 3: Create Your Alert**

1. Click Create New Alert.
2. Enter a name and optional description for your alert.
3. Assign it to the segment you created in Step 1.
4. Click Add Criteria to define when the alert should trigger. Common examples include:
  - Lowest Price
  - All Sellers
  - Condition: greater than or equal to \$1 (or another threshold you choose)
5. For more advanced monitoring, combine multiple conditions with AND/OR logic.
6. Save your alert and subscribe with your email address to receive notifications.

### **Step 4: Review & Manage Alerts**

- Your new alert will now appear in Alert Management.
- You can:
  - Run the alert manually to test results.
  - Export results in CSV, Excel, or PDF format.
  - Edit, rerun, or delete alerts anytime as your needs change.

### **You're all set!**

Your custom alert will now monitor your selected SKUs and notify you whenever your chosen criteria are met.