

# Announcing 3 Victor's next generation competitive intelligence suite. *PriceEye* is a big data, AI driven airline analytics solution, in partnership with QL2.

Baltimore, MD—June 28, 2021—QL2 Software, LLC and 3 Victors, Inc. (3V) announce a new strategic partnership to deliver revolutionary insights to help airlines navigate a dynamic marketplace. By combining QL2's competitive fare data with 3V's world class data science, industry knowledge, and travel data analytics as a service (TDaaS) platform, airlines now have, for the first time, a 360° view of the travel landscape.



We are thrilled to partner with 3 Victors on this initiative. The combination of QL2's real-time competitive data and 3 Victors' advanced data analytics as a service platform provides airlines with an unbeatable combination of industry information and insights to maximize their revenue.

- Carl Wartzack | CEO of QL2



*PriceEye* is going to be a game-changer for airlines and, in QL2, we have found a kindred spirit to help us achieve 3 Victors' vision of moving the travel industry forward.

- Chris Zando | CCO of 3 Victors



## The main areas of focus for this partnership are...



### One-Stop Shop for Airlines

Access to over 300B competitive records per day, combined with huge real-time and historical data sets of fares, passenger, and schedule data on one revolutionary platform.



### Immediate Decision Making

Data available at your schedule and frequency ensures fresh data is available for decision making.



### More Strategic Data

Additional data elements not readily available from other sources:

- Over 1B consumer-initiated searches per day
- Real-time customer displayed fare, tax, and fee details
- Impute missing fare basis codes, taxes, and other pricing details that are not otherwise available

## About QL2

QL2 is a pioneer in the competitive intelligence market, providing fresh data and actionable insights to empower customers to make strategic pricing and marketplace decisions that increase efficiencies and drive revenue growth.

## About 3 Victors

3 Victors is a data science company, leading generational change to real-time data driven insights in the travel industry. 3 Victors is the nexus between data volume, variety, and velocity and has built the industry's first travel data analytics as a service platform.

3 Victors is the go-to source for intelligence and provides valuable insights to industry leaders such as Phocuswright, Euromonitor, and CAPA, as well as being a trusted resource to many news organizations.

## For More Information

- [www.ql2.com](http://www.ql2.com)
- [www.3victors.com](http://www.3victors.com)
- [www.linkedin.com/company/ql2-software](http://www.linkedin.com/company/ql2-software)
- [www.linkedin.com/company/3victors](http://www.linkedin.com/company/3victors)
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